



**Date:** September 2, 2005  
**To:** Gerald R. Miller, City Manager  
**From:** Katherine Parsons, Public Information Officer  
**For:** Mayor and Members of the City Council  
**Subject:** City Report For Week Ending September 2, 2005

---

This *City Report* highlights various activities for the week ending September 2, 2005. I hope you will find this information useful. Please feel free to contact my staff should you have any questions.

### **UPCOMING EVENTS**

#### **City Manager**

On **Tuesday, September 6**, a **Fiscal Year 06 Budget Workshop** will be held from 3:00 – 5:00 p.m., Council Chambers, 333 W. Ocean Blvd. Presentations on Water and the City Infrastructure will be made.

A **Budget Hearing** will be conducted on **September 6** during the regularly scheduled Council meeting from 7:00 – 8:30 p.m. The Budget Oversight Committee's FY 06 Budget Recommendations will be presented. Presentations on Civil Service and Community Safety will also be made.

The public is invited to attend both the Workshop and the Hearing to offer comments. For an entire list of the dates of upcoming budget workshops, or to read the proposed FY 06 Budget, please visit [www.longbeach.gov](http://www.longbeach.gov).

### **MAJOR WEEKLY HIGHLIGHTS**

#### **Hurricane Katrina Relief Drive**

Mayor O'Neill, City Councilmembers, Police Chief Tony Batts, Deputy Fire Chief Brad Wilson and Red Cross representatives personally accepted donations for disaster relief in response to Hurricane Katrina on Friday, September 2 at the Long Beach Water Treatment Plant. As of 4:00 pm, \$54,0000 had been raised.

#### **Hurricane Katrina Relief Efforts**

Please contact the following organizations for information on how to donate or help:

American Red Cross Greater Long  
Beach Chapter  
3150 E. 29th Street Long Beach, CA  
90806;  
[www.greaterlongrc.org](http://www.greaterlongrc.org)  
To volunteer, call 595-6341, ext.  
261.

Salvation Army  
(800) SALARMY  
[www.salvationarmysocal.org](http://www.salvationarmysocal.org).

United Way  
[www.unitedway.org](http://www.unitedway.org)

## **UPCOMING EVENTS AND PROJECTS**

### **Health and Human Services**

Educational material will be distributed at the Health and Resource Fair on **September 3**. The fair will be held during the Ministerial Alliance's annual *Picnic in the Park* at Martin Luther King Park from 11:00 a.m. to 1:00 p.m.

### **Health and Human Services, Environmental Health Bureau**

A presentation on *Fish Consumption Concerns and Interventions* will be made on September 12 from 1:00 to 5:00 p.m. at the Community Hospital Auditorium. The course objectives include identifying contamination zones in local waters, chemical contaminants in fish, and instruction on making healthy choices of selecting fish and preparing it for consumption. For more information, please contact Monica Carenas at 570-4494.

## **AWARDS**

### **Community Development, Neighborhood Services Bureau**

The East Hill / Salt Lake Streets Neighborhood Watch Block Clubs have been awarded a \$500 grant from the Kiwanis Club of Long Beach Foundation's Jessie Roberts Fund. The grant will enable neighbors to host a free community Back-to-School BBQ event for local children to celebrate cultural diversity and promote their involvement in positive programs. Entertainment will showcase multicultural youth performers from the neighborhood including local dance troupes and choirs to give praise to neighborhood children involved in positive activities and to encourage other children to make good choices. Event partners will include a neighborhood church, and Long Beach Police and Fire Departments. The grant awards luncheon ceremony will be held on October 11, at the Long Beach Yacht Club. The Neighborhood Resource Center announced the grant availability to neighborhood groups and provided technical assistance to the neighborhood group to apply for the grant.

## **PUBLIC SAFETY**

### **Fire**

The Fire Department responded to a total of 1,618 emergency calls for service: 146 calls for fires, of which 28 involved structures; and 755 emergency medical calls, of which 518 required paramedics.

## **NEIGHBORHOODS**

### **Community Development, Neighborhood Services Bureau**

On Wednesday, August 24, the Neighborhood Resource Center hosted a workshop for Long Beach neighborhood associations or organizations that are in need of volunteers for their neighborhood beautification efforts, such as clean-ups, tree plantings or special projects. Representatives from the City Prosecutor's Community Service Worker Program, the Long Beach Volunteer Center and California State University, Long Beach presented information on their programs and requirements to recruit volunteers for various neighborhood and community projects.

**NEIGHBORHOODS (continued)**

**Community Development, Neighborhood Service Bureau**

A kick-off meeting for Phase III-B corridor, Atlantic Avenue between South Street and Artesia Boulevard, the newest phase of the North Long Beach Business Corridor Revitalization Project was held at Calvary Chapel North Long Beach on August 30. The Project encourages business and property owners to improve the appearance of their storefronts with code enforcement inspections and \$2,000 Commercial Improvement Rebates to address code deficiencies and facade improvements. The Neighborhood Services Bureau invited North Long Beach business and property owners to meet with staff from Economic Development, Code Enforcement, Building and Planning, and the Long Beach Police Department North Patrol Division. For more information, please call Phillip Jennings at 570-6007 or [Phillip\\_Jennings@longbeach.gov](mailto:Phillip_Jennings@longbeach.gov).

On Saturday, August 27, staff from the 7th Street Community Police Center and residents from the Hellman Neighborhood Improvement Strategy Area organized a clean up on, and adjacent to, Fourth Street in support of the open house that was held by Parks, Recreation and Marine staff at the Miracle on Fourth Street Park. More than 20 residents came out to support the effort that resulted in filling an industrial sized dumpster.

**Parks, Recreation and Marine, Community Recreation Programs Bureau**

On September 2, more than 40 teen volunteers unveiled the new mural at the Bixby Park community center.

On September 1, more than 100 youth and family members participated in Family Day at Cesar E. Chavez Park. Participants enjoyed a day in the park with games, arts and crafts, jumpers, and much more.

On September 2, more than 100 youth and families enjoyed *Jazz Concerts in the Park*, hosted by Silverado Park, in cooperation with Excelcus Music Collaborators. In addition to the live entertainment, staff prepared a special dinner.

**Parks, Recreation and Marine, Planning and Development Bureau**

The 6th Street connection and the bottom half of the ramp from the LARIO Trail (along the Los Angeles River) down to the north end of Cesar E. Chavez Park was paved this week. Final grading and preparation are being completed for the asphalt paving in the tunnel that goes under 6th Street.

Rehabilitation of the Silverado Park pool and pool building has begun.

All new ADA exterior doors and hardware have been installed on the Teen Center in El Dorado Park. ADA signage (Braille room names and numbers) has been installed in the Department's administration building.

September 2, 2005

Page 4

### **SPECIAL EVENTS**

#### **Parks, Recreation and Marine, Special Events and Filming Bureau**

The Boutique by the Sea, with an estimated attendance of 1,500, was held on the grass at Mothers Beach on August 27 and 28.

Original Productions, with a cast and crew of 35, is continuing to film a TV production *Monster Garage*, which started August 16, and will finish on August 31, on Anaheim Street.

CBS Productions, with a cast and crew of 12, filmed a TV production *CSI Miami* inside the breakwater on August 31.

### **OTHER ITEMS OF NOTE**

#### **Parks, Recreation and Marine, Planning and Development Bureau**

Electrical timers and irrigation controllers have been installed in the medians on Atlantic Avenue between Roosevelt Road and San Antonio Drive. Southern California Edison installed the electrical meter this week to energize the clocks.

The median on Long Beach Blvd. south of Spring Street has been completed and is in a maintenance period. The City, pending repair or replacement of a faulty irrigation timer, has not yet accepted this island.

#### **Long Beach Energy, Gas Services Bureau**

Staff completed a total of 3,225 service calls. This total included 1,054 Gas and Water Utility Turn Ons, and 843 Turn Offs. During this period, 1,022 Customer Service Orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 306 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 407 emergency phone calls that resulted in 134 emergency orders being sent out.

#### **Long Beach Energy, Installation of Gas Lines**

##### **Contact: Long Beach Energy, 570-2085**

Temple Ave.	3rd St. to 4th St.
De Soto St.	Molino Ave. to Temple Ave.
Colorado Pl.	Colorado St. to 3rd St.
Estimated completion: September 5, 2005	

2 <sup>nd</sup> St.	Kennebec Ave. to Orizaba Ave.
Broadway	Obispo Ave. to Junipero Ave.
Estimated completion: September 23, 2005	

#### **Public Works, Storm Drain Improvements, Traffic Signal Conduit**

##### **Contact: Public Works, 570-5160**

Anaheim St.	San Francisco Ave. to Ximeno Ave.
Estimated Completion: August 2005	

September 2, 2005

Page 5

**OTHER ITEMS OF NOTE (continued)**

**Public Works, Street Improvement**

**Contact: Public Works, 570-5160**

La Perla Ave.	El Mirador Ave. to El Cedral St.
College Circle	Atherton frontage full circle
Keynote St.	Rutgers Ave. to Bellflower frontage
Maine Ave.	Spring St. to 31st St.
Freeland St.	California St. to Cerritos Ave.
Scott St.	Rahn Ave. to Long Beach Blvd.
Shipway Ave.	Los Santo Dr. to Point North of Los Santo Dr.
Orange Ave.	11th street to point North of 11th St.
17th St.	Long Beach Blvd. to Linden Ave.
Freeman Ave.	8th St. to 10th St.
Eucalyptus Ave.	20th St. to Hill St.

Estimated completion: October 2005

Atlantic Ave.                  Roosevelt to San Antonio  
Estimated completion: August 2005

Orange Ave.                  Spring St. to 405 Freeway  
Estimated Completion: September 2005

GRM: KP: arc

cc:                  Christine Shippey, Assistant City Manager  
                        Reginald Harrison, Deputy City Manager  
                        Suzanne Mason, Deputy City Manager  
                        City Manager Department Heads  
                        Tom Modica, Manager of Government Affairs  
                        Jyl Marden, City Council Liaison